

# Privacy Policy for Strong Skin App

## Our Privacy Commitment

Protecting your privacy is important to us. We comply with the Privacy Act 1988 (Cth) (Privacy Act) and the Australian Privacy Principles set out in the Privacy Act when handling Personal Information. This Privacy Policy explains how the The Kids Research Institute (the Institute) treats the Personal Information provided to us by or on behalf of you through the Strong Skin app. This Privacy Policy also explains the types of Personal Information that we collect and use for the purpose of improving the health of individuals and populations. It also provides details about your privacy rights (including how you may contact us if you have any concerns, complaints, or questions about the handling of your Personal Information) and our general rights and obligations.

## Key Terms Used in This Privacy Policy

In this Privacy Policy the expressions "we", "us" and "our" refer to the Institute. The expressions "you" and "your" refer to each individual whose Personal Information we may handle from time to time where we are required to comply with the Privacy Act in respect of such Personal Information. "Privacy Policy" means this document as amended from time to time.

## What is Personal Information?

Personal Information means any information or an opinion about an identified individual, or an individual who is reasonably identifiable:

- Whether the information or opinion is true or not; and
- Whether the information or opinion is recorded in a material form or not.

Some Personal Information may include Sensitive Information. Sensitive Information has the meaning as set out in the Privacy Act and includes health information.

## The Type of Personal Information We Collect Includes:

- Name (or nickname)
- Health information such as information about skin conditions, medications, and treatment regimens
- Photos of skin conditions (optional)
- GPS location data to find the nearest GP, clinic, or hospital

## Whose Personal Information Do We Collect?

We collect Personal Information from users of the Strong Skin app, including individuals seeking information about skin conditions, healthcare locations, and those creating treatment diaries.

## How Do We Collect Your Personal Information?

We collect Personal Information when you interact with the Strong Skin app, such as when you create a treatment diary, upload photos, or use the GPS feature to find healthcare providers.

## What Happens If You Don't Provide All This Information?

The Personal Information you provide to us is provided on a voluntary basis.

## **Why Do We Collect Your Personal Information?**

Generally, to the extent permitted by applicable law, we only use and disclose your Personal Information for:

- Providing educational information about skin conditions
- Helping you find the nearest GP, clinic, or hospital
- Assisting you in managing your treatment diary (however please note that Strong Skin app is not a diagnostic tool)
- Ensuring the app functions correctly and improving its features

## **To Whom Do We Disclose Your Personal Information?**

We do not share your information with any third parties and we do not sell or share mailing lists.

## **Data Security**

We will take such steps as are reasonable in the circumstances to protect the Personal Information we hold from misuse or loss and from unauthorised access, modification, or disclosure, including ensuring electronic data is stored securely and password protected. We will also take steps as are reasonable in the circumstances to destroy or de-identify Personal Information once we no longer need it for any purpose for which the information may be used, disclosed, or retained under the Privacy Act.

## **Changes to Our Privacy Policy**

We may change or update parts of this Privacy Policy in order to maintain our compliance with applicable law and regulation or following an update to our internal practices. We will do this by updating this Privacy Policy on [www.telethonkids.org.au](http://www.telethonkids.org.au). You may obtain a copy of our current Privacy Policy from our website or by contacting us via the details provided above.

## **Contact Us**

If you have any questions about this Privacy Policy or if you wish to request access to your Personal Information, please contact us at:

Privacy Officer, The Kids Research Institute

PO Box 855, West Perth, WA, 6872

Telephone: (08) 6319 1000

Email: [privacy@thekids.org.au](mailto:privacy@thekids.org.au)